

Chair's Report ONTARIO TENDER FRUIT GROWERS 2014 In Review

February 2015

With temperatures dipping well below -20 Celsius several times throughout December 2013 to February 2014, severe reduction in tender fruit yields were experienced in areas outside of Niagara. Excessive moisture was also a factor in early spring in many areas and as a result, all crops were down from 2013.

Extreme low spring temperatures and drought affected imported supply and a high U.S. dollar made local fruit just that more attractive to our buyers. Combined with a delicious product, a well-executed promotional program and great support from our retail partners, 2014 was a recipe for a fantastic year.

With funding from the Local Food Fund and support from Foodland Ontario, we were able to broaden our promotional platforms to include social media, in-store promotions and advertising on buses, in bus shelters, subway cars; anywhere we could grab the attention of the consumer to let them know that fresh, tasty, local peaches, nectarines, plums, pears and tart cherries were available in stores.

Throughout the pages of this annual report you will find results on tonnage, sales and net returns for all crops under the mandate of the board as well as summaries on the many research projects that are in progress. All of these projects have received funding and we thank the provincial and federal government for making these important initiatives possible. Government support of horticultural research within OMAFRA, Vineland Research and Innovation Centre and universities such as Guelph and Brock is crucial to the future success of our industry.

Our sector went through an important process in 2014 to develop a business action plan which identified some key areas that will help ensure profitable growth. Continued development of FruitTracker which is proving to be an essential part of many grower operations is crucial as well as fast tracking of new varieties and implementation of orchard and operational systems that maximize yields and improve cold chain management.

I express my thanks to Sarah Marshall, Larissa Osborne and the staff of Grape & Tender Fruit for their continued support and dedication throughout this past year and look forward to another successful year in 2015.

Respectfully Submitted,

Phil Tregunno

THIRTY-SIXTH ANNUAL REPORT OF THE ONTARIO TENDER FRUIT GROWERS

Table 1 provides detailed information on crop volumes through appointed shipper dealers and licenced growers. Values are based on gross FOB.

				2012 – 2	2014			
	2012	2013*	2014		2012	2013*	2014	
	Volume	Volume	Volume	% Change	Value	Value	Value	% Change
	Tons	Tons	Tons	'14 vs. '13	\$	\$	\$	'14 vs. '13
Fresh Market								
Peaches	15,576	18,388	17,422	-5%	30,630,627	27,491,431	27,875,200	1%
Pears	1,174	3,054	2,073	-32%	1,673,531	3,811,464	2,626,734	-31%
Plums & Prunes	1,078	2,506	1,913	-24%	3,547,301	5,641,296	4,628,791	-18%
Nectarines	1,580	2,574	2,515	-2%	3,482,640	4,761,626	5,331,800	12%
TOTAL	19,408	26,522	23,923	-10%	39,334,099	41,705,817	40,462,525	-3%
Processing								
Sweet Cherries	-	16	16	0%	-	29,117	27,451	-6%
Tart Cherries	1,233	6,039	4,325	-28%	4,562,100	9,898,272	7,515,136	-24%
Peaches	801	1,662	799	-52%	480,600	994,827	551,419	-45%
Pears	-	496	273	-45%	-	297,771	163,880	-45%
TOTAL	2,034	8,213	5,413	-34%	5,042,700	11,219,987	8,257,886	-26%
COMBINED	21,442	34,735	29,336	-16%	44,376,799	52,925,804	48,720,411	-8%

TABLE ITonnage and Gross FOB Value of Ontario Tender Fruit2012 – 2014

*2013 restated to reflect adjusted reported volumes and values.

PROCESSING SALES

Tart Cherries –There were 4,325 tons of tart cherries sold to processors in 2014 (6,039 - 2013). Growers received \$7.5 million for their 2014 crop (\$10 million – 2013). The negotiated price for 92 score cherries was \$.87 per pound (\$.83 - 2013). 28 growers delivered tart cherries to processors in 2014 and 2013.

TABLE II Reported Tart Cherries Sales Volumes for Processing 2010– 2014

	2010	- 2014			
	2010	2011	2012	2013	2014
MARKET SEGMENT	Tons	Tons	Tons	Tons	Tons
Processed and Distilled	6,280	2,190	1,233	6,039	4,325

Sweet Cherries –in 2014, 7 growers delivered 16 tons of sweet cherries for processing (16 tons - 2013).

TABLE IIIReported Sweet Cherries Sales Volumes for Processing2010 – 2014

	2010	2011	2012	2013	2014
MARKET SEGMENT	Tons	Tons	Tons	Tons	Tons
Freezing	40	35	-	16	16

Processing Peaches – Processors purchased 799 tons of clingstone peaches in 2014 (1,662 – 2013). The minimum price for sales in Ontario was set at- \$700 for $2\frac{3}{4}$ ", \$550 for $2\frac{1}{2}$ " per ton and splits for \$200. **Processing Pears** – Processors purchased 273 tons of pears for processing in 2014 (496–2013). The minimum price was set in Ontario at \$.30 cents per lb including a processing fee.

TABLE IVReported Peaches and Pears Sales Volumes for Processing2010 – 2014

	2010	2011	2012	2013	2014
	Tons	Tons	Tons	Tons	Tons
CLINGSTONE PEACHES	1,715	1,471	801	1,662	799
PEARS	-	-	-	496*	273
TOTAL	1,715	1,471	801	2,158	1,072

*2013 restated to reflect adjusted reported volumes.

TABLE VMinimum Delivered Prices – Processing Crops2010 – 2014

CROP	2010 \$/ton	2011 \$/ton	2012 \$/ton	2013 \$/ton	2014 \$/ton
Sweet Cherries		4,	4 ,		
Freezing (Chilled Pitted Market)	1,600	1,800	n/a	1,500	1,700
Distilling	600	600	n/a	600	1,700
Tart Cherries*					
97-100 Score	445	505	3,745	1,705	1,785
92 Score	400	460	3,700	1,660	1,740
69 & Under Score	330	390	3,630	1,590	1,670
Peaches	600	600	600	600	700
Pears*				600	600

*The 2012 -2014 tart cherry and pear price per ton includes a processing fee. The processing fee for 2014 was set at \$.53/lb (\$.53- 2013). Processing fee for pears was set at \$.20/lb.

FRESH MARKET SALES THROUGH APPOINTED DEALERS

2014 sales of fresh market crops (including grapes) through appointed dealers were down 9% to 24,595 tons.

Average net returns to producers selling through appointed dealers are shown after deducting shipper commissions, board fees and container costs. Packing or production costs have not been deducted.

TABLE VI Average Net Returns for Sales through Ontario Appointed Dealers 2010 - 2014

		2010 - 20	/14		
Сгор	2010 \$/ton	2011 \$/ton	2012 \$/ton	2013 \$/ton	2014 \$/ton
Peaches Nectarines	\$1,008 1,314	\$1,018 1,500	\$1,340 1,720	\$1,120 1,320	\$1,220 1,640
Pears	1,514	1,500	1,720	1,320	1,040
Clapp	1,130	1,146	1,200	980	980
Bartlett	902	1,046	1,200	860	980
Bosc	1,050	1,196	1,520	1,360	1,360
Plums					
Early Golden	1,482	1,530	2,760	1,860	1,920
Shiro	1,460	1,514	2,760	1,860	1,920
Red Plums	1,460	1,476	2,740	1,860	1,920
Blue Plums & Prunes	1,486	1,600	2,740	1,640	1,960
Grapes					
Coronation	1,274	1,310	1,440	1,463	1,560

TABLE VII

Reported Fresh Fruit Sales Volumes through Ontario Appointed Dealers 2010 - 2014

	2010	2011	2012	2013*	2014	Change
Crop	Tons	Tons	Tons	Tons	Tons	% +/-
Peaches						
	17,600	18,150	15,188	17,330	16,633	-4%
Pears						
Clapp	52	30	11	19	14	-29%
Bartlett	1,732	1,350	746	1,627	1,316	-19%
Bosc	1,067	1,020	243	1,103	531	-52%
Other (Flemish & HW)	69	40	33	101	55	-46%
Pears Combined	2,920	2,440	1,033	2,850	1,916	-33%
Plums						
Early Golden	1,140	800	609	1,712	1,275	-26%
Shiro	502	300	92	36	62	72%
Total Yellow Plums	1,642	1,100	701	1,747	1,337	-23%
Red	11	25	3	15	3	-82%
Blues & Prunes	518	375	284	552	417	-24%
Plums Combined	2,171	1,500	988	2,314	1,757	-24%
Nectarines*	2,256	1,800	1,552	2,506	2,430	-3%
Grapes	1,824	1,952	1,483	1,915	1,861	-3%
TOTAL FRESH	26,771	25,842	20,244	26,916	24,597	-9%

*2013 restated to reflect adjusted reported volumes and values.

TOTAL REPORTED SALES VOLUMES

TABLE VIII Reported Peach Sales Volumes for Fresh Market 2010 – 2014

Marketer	2010 Tons	2011 Tons	2012 Tons	2013 Tons	2014 Tons	% Change '14 vs. '13
Niagara Dealers	16,874	17,620	15,057	16,876	16,633	-1%
Southwestern Ontario						
Dealers	425	530	131	454	-	-100%
Other*	954	1,050	388	1,058	789	-25%
TOTALS	18,253	19,200	15,576	18,388	17,422	-5%

TABLE IXReported Pear Sales Volumes for Fresh Market2010 – 2014

	2010	2011	2012	2013	2014	% Change
Marketer	Tons	Tons	Tons	Tons	Tons	'14 vs. '13
Niagara Dealers	2,911	2,440	1,033	2,847	1,916	-33%
Southwestern Ontario						
Dealers	9	-	-	3	2	-33%
Other*	335	270	141	204	156	-24%
TOTALS	3,255	2,710	1,174	3,054	2074	-32%

TABLE XReported Plum & Prune Sales Volumes for Fresh Market2010 – 2014

Marketer	2010 Tons	2011 Tons	2012 Tons	2013 Tons	2014 Tons	% Change '14 vs. '13
Niagara Dealers	2,161	1,500	989	2,309	1,757	-24%
Southwestern Ontario Dealers	10	10	-	5	-	-100%
Other*	162	110	89	192	156	-19%
TOTALS	2,333	1,620	1,078	2,506	1,913	-24%

TABLE XIReported Nectarine Sales Volumes for Fresh Market2010 – 2014

	2010	2011	2012	2013	2014	% Change
Marketer	Tons	Tons	Tons	Tons	Tons	'14 vs. '13
Niagara Dealers	2,256	1,800	1,552	2,550	2,430	-3%
Southwestern Ontario						
Dealers	-	-	-	1	-	-100%
Other*	41	40	28	68	107	57%
TOTALS	2,297	1,840	1,580	2,619	2,537	-1%

*Other includes reported sales other than through appointed dealers.

TABLE XIIMembers of the Local Board2010 – 2014

	2010	2011	2012	2013	2014
Producers Selling to Processors					
Sweet Cherries	9	9	-	6	7
Sour Cherries	36	33	19	28	28
Pears	-	-	-	37	20
Peaches	16	20	9	20	7
Total Number of Producers Fresh and Processing Combined	362	357	296	274	277

TABLE XIIILicence Fees- Processing Crops - 2010 - 2014

Сгор	2010 \$/ton	2011 \$/ton	2012 \$/ton	2013 \$/ton	2014 \$/ton
Peaches	\$10.00	\$10.00	\$21.00	\$10.00	\$10.00
Sweet Cherries	\$10.00	\$10.00	\$21.00	\$10.00	\$10.00
Sour Cherries**	\$10.00	\$10.00	\$21.00	\$15.00	\$20.00

**Rates do not include the 25¢ per ton chilled pitted cherry promotion check-off grower and processor. For 2014, the \$20/ton licence fee for sour cherries includes fees for participation in the North American Tart Cherry Promotion Initiative of \$10/ton.

TABLE XIV
Licence Fees– Fresh Market Crops – 2014

Сгор	Adminis- tration \$/ton	Research & Food Safety \$/ton	Promotion \$/ton	Incentives \$/ton	Total 2014 \$/ton	Total 2013 \$/ton
Peaches	\$13.00	\$2.00	\$9.00	\$55.00	\$79.00	\$69.00
Nectarines	\$13.00	\$2.00	\$9.00	\$6.00	\$30.00	\$61.00
Yellow Plums	\$13.00	\$2.00	\$9.00	\$12.00	\$36.00	\$51.00
Blue Plums	\$13.00	\$2.00	\$9.00	\$14.00	\$38.00	\$35.00
Red Plums	\$13.00	\$2.00	\$9.00	-	\$24.00	\$24.00
Pears-Bartlett	\$13.00	\$2.00	\$9.00	\$3.00	\$27.00	\$35.00
Pears-Bosc	\$13.00	\$2.00	\$9.00	\$4.00	\$28.00	\$34.00
Pears-Other	\$13.00	\$2.00	\$9.00	\$3.00	\$27.00	\$24.00

PRODUCTION INSURANCE

TABLE XV Ontario Production Insurance Results 2014

Commodity	Number of Accounts	Total Premium* (\$)	Grower Premium (\$)	Total Approved Claims (\$)
Peach & Nectarine	85	680,150	277,623	1,699,853
Pear	35	163,607	65,443	183,304
Sweet Cherry	17	43,810	17,524	57,075
Sour Cherry	23	378,011	151,204	260,113
Plum & Prune	30	397,900	159,160	513,606

Note: Data is as of January 30th, 2015 and subject to change.

2014 PROMOTION ACTIVITIES

The board received funding through the Local Food Fund for 2014 promotional activities which allowed for greater exposure across various formats to increase consumer awareness and purchases of Ontario tender fruit. This included the following main initiatives;

- Celebrate the Bloom Event to bring retailers, growers, marketers, local politicians and media together to create excitement for the upcoming season
- Facebook contests and postings of recipes, availability dates and product information to increase consumer awareness over social media
- New recipe, photography and banner developments to use in online and in-store promotions
- In-store sampling programs
- Retail display bins
- Banner ads on the backs of buses and subway cars in the GTA
- Horizon travel magazine feature- 2 issues (August and September) with 2 recipes in each
- Retailer cross promotion to increase exposure outside of the produce department

Example of 2014 in store sampling program display



Foodland Ontario Initiatives

Our partnership with Foodland Ontario continued with many initiatives and support from their in-store reps.

• The retail display contest continues to be a crucial component of our promotion and in 2014 there were 349 entries.

Display at Metro in Newmarket



- Social Media: Foodland Ontario uses social media such as YouTube, Twitter, Pinterest and Facebook in order to better engage a larger audience. They have over 152,000 Facebook fans, over 23,000 Twitter followers and over 1,100 Pinterest followers.
- Radio: Ontario tender fruits (Apricots, Cherries, Nectarines, Peaches, and Plums) were promoted from July 28th August 11th as a commercial radio spot.
- TV Commercials: The summer Foodland Ontario commercials ran from June 2nd until June 23rd and again July 14th until August 10th. Commercials were placed with main stream shows to reach 60% Prime time programming.
- Transit Shelter Ads: These ads were placed throughout the province and had over 272.6 million impressions across 18 markets for 6 weeks. Foodland Ontario had ads for both peaches and pears.
- Food Terminal Billboards: Foodland Ontario billboards were strategically placed near the food terminal where the billboards receive approximately 93 million impressions annually. Peaches were featured on the billboard from July 1st until August 26th and pears were featured October 7th until November 25th.
- 2014 Foodland Ontario Calendar: Over 500,000 copies were distributed across the province. The calendar features a number of recipes made with Ontario products. The featured recipe for Ontario tender fruit was Cheesecake in a Jar (with grilled honey fruit) (August). The calendar also utilizes QR code technology that allows consumers to scan the code for a recipe which will then open a YouTube recipe instructional video on their mobile device.
- Recipe Brochures and Cards: Can be ordered from their website, free of charge, at https://www.ontario.ca/foodland/partners. The 2014 Summer Brochure was distributed to retailers and had four tender fruit recipes – Summer Peach Jambalaya, Pear Chili Chutney, Plum Pie with Maple Crème Fraiche and Nectarine Almond Shortbread Tart.

MEMBERSHIPS AND SPONSORSHIPS

The Board is a contributing member and/or sponsor of a number of agricultural and trade organizations.

Memberships	
Agricultural Adaptation Council	\$ 150
Canadian Horticultural Council	Paid by OFVGA *
Canadian Produce Marketing Association	1,200
Ontario Agricultural Commodity Council	1,000
Ontario Federation of Agriculture	500
Ontario Produce Marketing Association	350
Presidents' Council	300
* The OFVGA pay CHC fees on behalf of their me	mber organizations through container tolls.

Sponsorships

- -

oponeerempe	
Canadian Produce Marketing Association	\$ 2,500 *
Foodland Ontario - 2014 Retail Display Contest	5,000
Niagara-on-the-Lake – Peach Celebration	2,500
Niagara Regional Science and Engineering Fair	500
Cider Fest	565
Ontario Fruit & Vegetable Convention	1,000
Ontario Produce Marketing Association	1,500 *
OPMA – 5 to 10 a Day - Peach Program	**32,590
OPMA – 5 to 10 a Day - Nectarine Program	**4,312
OPMA – 5 to 10 a Day - Pear Program	** 672

* Cost-shared with the Ontario Fresh Grape Board and their appointed Dealer-Shippers in Niagara

** Cost-shared with Metro, Loblaw, Sobeys and Walmart - Ontario Divisions

RESEARCH PRIORITIES AND ACTIVITIES

The following are the current tender fruit research priorities;

1) Increase labour and operational efficiencies:

- Improved processes and systems that reduce impacts of and/or costs for;
 - Pruning, thinning, harvesting and packing
 - Pest and disease management
 - o Adverse weather management

Top 3 Diseases: Fireblight Black knot Bacterial Spot

- 2) New variety acquisition, development, and commercialization processes that results in;
 - higher value varieties suited to Ontario growing conditions and marketplace needs
 - fast tracking of commercial production of promising varieties
 - disease resistance especially to fireblight, black knot and bacterial spot

3) Increase post- harvest quality:

- Optimal harvest timing, packing and cold chain management systems and practices to increase quality and shelf life
- 4) Irrigation, Water and Nutrient Use
 - Processes and systems to maximize efficiencies

5) Invasive Species Management;

• Strategies to combat new invasive species such as BMSB and SWD

CROP PROTECTION PRODUCTS REPORT

In 2014, the tender fruit industry obtained registration on a number of pesticides through the efforts of Jim Chaput - Minor Use Coordinator OMAFRA, and the PMRA. Wendy McFadden-Smith represented tender fruit and grapes at the Minor Use Priority Setting Workshop in Hull during the annual meetings in March. This workshop provides an opportunity to highlight priorities for tree fruit and grapes.

Brown Marmorated Stink Bug was caught in Niagara in the same spots as last year as well as some additional spots. Breeding populations have been identified and damage was found in apple. Spotted Wing Drosophila continues to be reported throughout Ontario. Neither pest has caused documented economic losses to tender fruit to date. OMAFRA continue to monitor for the presence of these pests and collaborative research projects among OMAFRA, University of Guelph, Vineland Research and Innovation and Agriculture and Agri-Food Canada continue to investigate the biology, economic impact and management of these invasive species.

Re-evaluation continues to be on-going on Sevin (carbaryl), diazinon and Linuron. Mancozeb and metiram (Polyram) fungicides are being reviewed by PMRA. Neonicotinoid insecticides (Admire, Actara, Assail, Clutch) are also under fire for their potential impact on bee mortality. OTFG defends current uses of these products.

The following table lists new product registrations, label expansions and emergency registrations for Tender Fruit in 2014.

Product	Active Ingredient (Pesticide Group)	Pest	Crop	Source of Registration
Fungicides				
Bumper 418EC (replaces Mission)	propiconazole (3)	Brown rot, black knot, cherry leaf spot	Peach, nectarine, plum, apricot, cherries	Makhteshim- Agan
Nova Fungicide (replaces Nova 40W)	myclobutanil (3)	Pear scab, powdery mildew	Pear, Peach, Nectarine, Cherries	Dow AgroScience
Tilt 250E (replaces Topas)	propiconazole (3)	Brown rot, powdery mildew, black knot	Peach, nectarine, plum, apricot, sweet cherry, sour cherry	Syngenta
Vivando	metrafenone (U8)	Powdery mildew suppression	Sour cherry, peach, nectarine	Minor use
Insecticides				
Exirel	cyantrinilaprole (28)	Oblique banded leafroller	plum	duPont
Isomate OFM TT	mating disruption pheromones	Oriental fruit moth	Peach, nectarine, apricot, plum, pear	Pacific Biocontrol
Nealta	cyflumetofen (25)	European red mite; Two spotted spider mite	Pear	BASF
Surround	kaolin clay	Plum curculio, Oriental fruit moth, Oblique banded leafroller	Peach, nectarine, plum, apricot, cherries	Tessenderlo Kerley
TwinGuard	sulfoxaflor (4C) spinetoram (5)	Oriental fruit moth, codling moth, oblique banded leafroller, plum curculio, green peach aphid, San Jose scale	Peach, nectarine, plum, apricot, sweet cherry, sour cherry, pear	Dow AgroSciences

Pest Management Registrations for Tender Fruit, 2014

Pesticide updates:

Current registered uses of endosulfan (Thiodan, Thionex) products will not be permitted on apricot, cherry, peach, nectarine plum and strawberry after **December 31, 2016**

All uses of Diazinon have been discontinued on apricot, peach, nectarine and plum as of **December 31**, **2013**. DIAZINON 500 E (registration # 11889), and DIAZINON 50 WSP (registration # 29976) can be used until **December 31**, **2016** on cherry and pear, provided changes to the label are followed.

PPV MONITORING PROGRAM

In 2014, the CFIA continued sampling orchards and residential areas within and 10 km outside the perimeter of the Niagara quarantine area. A total of 9,926 samples were collected and tested with zero detections of plum pox virus (PPV).

The movement restrictions and propagation ban within the Niagara quarantine area remain in effect and will continue to be monitored by the CFIA. A "Notice of Prohibition or Restriction of an Activity Notice" is issued when evidence of propagation is found on a property. Individuals who have been issued such notices will be visited at an increased frequency to ensure they are in compliance with the propagation ban. If there is evidence to indicate they have violated the notice, enforcement action will be taken.

Penalties for violating notices range from \$1000-\$10,000

2014 TENDER FRUIT RESEARCH PROJECT UPDATES

FruitTracker:

Developments to enhance the capabilities of FruitTracker continued in 2014 after the launch of the harvest, packing and shipping and storage modules. Increased automation of recording and tracking Ontario tender fruit from orchards through to shipping continued with the trial of Radio Frequency Identification (RFID) technology. The equipment used in this trial consisted of an iPad loaded with the FruitTracker app, 2 antennas, a monitor, some RFID tags and carabineers. The trial used inexpensive, rugged, weather proof RFID tags commonly used in the cattle industry. These pre-numbered tags were pre-programmed by the grower to attach a "harvest event" to the RFID tags. The pre-programmed tag was then attached to a skid of empty totes using a simple carabineer to be sent out into the orchard with harvest crews. As the skid of filled totes travels back into the pack house, strategically placed antenna pick up the RFID signals from the tags, tracing where that harvested lot goes and automatically documenting its flow through the pack house. Even when internet connectivity goes down, the FruitTracker system will still record and "cache" or hold the recorded event in memory until connectivity is restored. This year's trial of RFID technology provided a heightened level of traceability, helped improve accuracy in recording the harvest and flow of fruit and saved the grower valuable time during the busy harvest season.

Brown Marmorated Stink Bug

OMAFRA Entomology Program Lead, Hannah Fraser continued her research with industry support in 2014. BMSB is still a relatively new pest and OMAFRA will continue research to learn about its biology and how to control it. Extensive surveying across Ontario was done and will continue in 2015.

Tender Fruit Alert Website

The Ontario Tender Fruit Producers Marketing Board launched TENDERFRUITALERT.CA, in the fall of 2014 in preparation for continued sampling and weather monitoring in 2015. This website is a comprehensive weather alert system for tender fruit growers in Ontario. In partnership with Brock University, KCMS Inc. and Weather Innovations, this initiative will focus on providing timely Ontario climate-specific data to help tender fruit growers identify and mitigate potential production loss due to extreme weather occurrences.

This project was funded in part through *Growing Forward 2* (*GF2*), a federal-provincial-territorial initiative. The Agricultural Adaptation Council assists in the delivery of *GF2* in Ontario.

Expanding the Fresh Market Potential of Ontario Bosc and Harovin Sundown™ Pears by Enhancing Fruit Size and Quality

Dr. John Cline, Associate Professor, Tree Fruit Physiology – University of Guelph Kathryn Carter, Tender fruit and Grape Production Specialist – OMAFRA

In 2014, a new three-year research project was initiated to investigate the efficacy of chemical thinners for the thinning of 'Bosc' and 'AC Harovin Sundown' pears. While thinners are commonly used at the fruitlet stage for thinning apples, the benefits of chemical thinning pears are less understood. This project will focus on the effectiveness of several thinning compounds on crop load, fruit size, yield, reduction in labour for hand thinning, and size distribution at harvest. In addition, the influence of thinning on biennial bearing and return bloom will be measured. More specifically, the project will investigate:

- the efficacy of different rates of chemical fruitlet thinners (NAA, 6-BA, and other new compounds) applied at ~ 10 mm fruit diameter on horticultural factors
- the cost-benefit (profitability) of chemical thinning pears in contrast to hand-thinning

This project was funded in part through *Growing Forward 2* (*GF2*), a federal-provincial-territorial initiative. The Agricultural Adaptation Council assists in the delivery of *GF2* in Ontario.

Reducing Chilling Injury in Ontario Peaches and Nectarines

Dr. Jennifer R. DeEll, Fresh Market Quality Program Lead – OMAFRA Kathryn Carter, Tender Fruit and Grape Specialist, – OMAFRA

This 4-year project will observe and investigate multi-year performance trials for peaches and nectarines to understand the relative effects of genotypic and phenotypic factors on chilling injury (CI) in Ontario cultivars. Eight to ten varieties of peaches and nectarines will be evaluated for their sensitivity to chilling. Fruit will be held at 0oC and 5oC. Storage duration will be up to 5 weeks, with weekly removals of 20 fruit per variety and storage temperature. Upon removal from cold storage, fruit will be allowed to ripen at ~20oC until firmness reaches 2.5- 4 lb. Fruit will then be evaluated for symptoms of chilling injury, such as mealiness, internal breakdown, discoloration, translucency, bleeding, etc. Fruit quality will also be evaluated, including firmness, soluble solids concentration, and titratable acidity, as well as other notable disorders and rots.

This project was funded in part through *Growing Forward 2* (*GF2*), a federal-provincial-territorial initiative. The Agricultural Adaptation Council assists in the delivery of *GF2* in Ontario.

Black Knot

Wendy McFadden-Smith, Tender Fruit and Grape IPM Specialist – OMAFRA Dr. Deena Errampalli – Agriculture and AgriFood Canada Dr. Jay Subramanian – Associate Professor, University of Guelph

2014 work on this serious viral infection of plums concentrated on evaluation of fungicides on trees and pruning wounds and the effects of the virus at various temperatures and wetting periods. Work will continue in 2015 to verify preliminary findings.

New Variety Development- Tender Fruit and Fresh Grapes

With funding from Agriculture and Agri-Food Canada through the AgriInnovation program, the Ontario Tender Fruit Producers, Vineland Research and Innovation Centre, Vinetech, University of Guelph, nurseries and OMAFRA staff, new varieties tours were held throughout the season to showcase selections. This allowed participants and growers to taste the fruit and view the health of the trees in a pre-test environment. Those that demonstrated promise were sent to the Centre for Plant Health in BC for clean-up of viruses and test trees were propagated for on-site grower plantings. Monitoring and reporting of the performance of the trees and fruit in a commercial setting will occur. In 2014, 19 varieties of nectarine, 15 peach, 5 apricots, 8 Japanese and 8 European plums were viewed. For fresh grapes, Vineland Research and Innovation Centre is actively scouting various breeding programs around the world to seek material that will meet local grower and consumer needs. This season, the first vines from the University of Arkansas' program were planted, and other varieties are in the pipeline for testing in future years.



A federal-provincial-territorial initiative

Improvement of Irrigation efficiency in Orchards and Vineyards in Ontario

Kathryn Carter, Tender Fruit and Grape Specialist – OMAFRA Rebecca Shortt, Irrigation/Water Engineer – OMAFRA

Through the WAMQI initiative, this year's project focused on automating and adapting existing soil moisture monitoring systems, as well as installing automated stations in new sites, to allow growers to view real time soil moisture measurements on FruitTracker. The information presented (ideal irrigation trigger, permanent wilting point and field capacity) can assist growers in determining the timing and need for irrigation application. Growers who are set up to do so will also be able to view their soil moisture measurements (12" and 24") online and use this information to determine if they have over or under irrigated.



<u>Tree Fruit Worker Health and Safety Manual and Online Module –Ontario Tender Fruit, Grape and Apple Growers</u>

This joint project acts upon the opportunity to reduce risk and injuries within the Ontario tender fruit fresh grape and apple industries. The project aims to provide grower members from these sectors with relevant and practical health and safety information, templates and tools, integrated within the existing Fruit/Apple Tracker record keeping management system to help them manage health and safety in their operations. The Boards are working with Worker Safety and Prevention Services (WSPS) who are experts in Ontario in this area.

This project is funded in part through *Growing Forward 2* (GF2), a federal-provincial-territorial initiative. The Agriculture Adaptation Council assists in the delivery of GF2 in Ontario.



Independent Auditor's Report

Grant Thornton LLP 80 King Street Suite 200 St. Catharines, ON L2R 7G1

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To the Members of Ontario Tender Fruit Growers

We have audited the accompanying financial statements of Ontario Tender Fruit Growers, which comprise the statement of financial position as at January 31, 2015, and the statements of restricted net assets, operations and unrestricted net assets, and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the organization's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the organization's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Audit • Tax • Advisory Grant Thornton LLP. A Canadian Member of Grant Thornton International Ltd

Independent Auditor's Report (continued)

Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of Ontario Tender Fruit Growers as at January 31, 2015, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

St. Catharines, Canada March 2, 2015

Grant Thornton LLP

Chartered Accountants Licensed Public Accountants

Ontario Tender Fruit Growers Statement of Operations and Unrestricted Net Assets

Revenues \$ 1,543,801 \$ 1,632,378 Licence fees, fresh market (Note 3) \$ 1,543,801 \$ 1,632,378 Appropriated to marketing incentive program (Note 4)	Year ended January 31	2015	2014
Licence fees, fresh market (Note 3) \$ 1,543,801 \$ 1,632,378 Appropriated to marketing incentive program (Note 4)			
Appropriated to marketing incentive program (Note 4) (978,371) (994,645) Repayment of 2013 license fees 565,430 637,733 Licence fees, processing (Note 3) 557,081 637,733 Government and industry funding 557,081 637,733 Research activities 162,881 - Interest and other income 31,357 28,149 Directors' fees, honoraria and benefits 58,688 58,953 Salaries and benefits (Note 5) 236,219 236,646 Travel 28,263 32,726 Meetings and conventions 6,482 9,346 Office supplies and expenses 29,069 39,830 Postage 4,200 4,200 Research (Note 6) 0 4,200 Ontario Tender Fruit Growers funded portion 48,837 65,477 Government and industry funded portion 162,881 - Professional fees (Note 7) 12,471 19,803 Utilities and maintenance 33,083 26,026 Telephone 7,810 10,121 Insurance and ta	Revenues		
Repayment of 2013 license fees (8,349) Licence fees, processing (Note 3) 557,081 637,733 Licence fees, processing (Note 3) 55,443 80,822 Government and industry funding 326,568 394,364 Promotion activities 326,568 394,364 Promotion activities 162,881 - Interest and other income 31,357 28,149 Directors' fees, honoraria and benefits 58,688 58,953 Salaries and benefits (Note 5) 236,219 236,646 Travel 28,236 32,726 Meetings and conventions 6,482 9,346 Office supplies and expenses 29,069 39,830 Postage 4,269 3,544 Dues and subscriptions 5,049 4,644 Labour Issues Coordinating Committee 4,200 4,200 Research (Note 6) 0 108,192 132,516 Ontario Tender Fruit Growers funded portion 162,881 - Professional fees (Note 7) 12,437 19,803 Utilities and			
Repayment of 2013 license fees (8,349) Licence fees, processing (Note 3) 557,081 637,733 Licence fees, processing (Note 3) 55,443 80,822 Government and industry funding 326,568 394,364 Promotion activities 326,568 394,364 Promotion activities 162,881 - Interest and other income 31,357 28,149 Directors' fees, honoraria and benefits 58,688 58,953 Salaries and benefits (Note 5) 236,219 236,646 Travel 28,236 32,726 Meetings and conventions 6,482 9,346 Office supplies and expenses 29,069 39,830 Postage 4,269 3,544 Dues and subscriptions 5,049 4,644 Labour Issues Coordinating Committee 4,200 4,200 Research (Note 6) 0 108,192 132,516 Ontario Tender Fruit Growers funded portion 162,881 - Professional fees (Note 7) 12,437 19,803 Utilities and		565 / 30	637 733
Licence fees, processing (Note 3) 55,443 80,822 Government and industry funding 326,568 394,364 Promotion activities 162,881 - Interest and other income 31,357 28,149 1 1.133,330 1.141.068 Expenses 236,219 236,646 Directors' fees, honoraria and benefits 58,688 58,953 Salaries and benefits (Note 5) 236,219 236,646 Travel 28,236 32,726 Meetings and conventions 6,482 9,346 Office supplies and expenses 29,069 39,830 Postage 4,269 3,644 Dues and subscriptions 5,049 4,644 Labour Issues Coordinating Committee 4,200 4,200 Research (Note 6) 0 0 013,192 132,516 Government and industry funded portion 108,192 132,516 30,4363 Promotion (Note 6) 0 0 101,211 1 Surario Tender Fruit Growers funded portion 162,881 -	Repayment of 2013 license fees		
Government and industry funding Research activities 326,568 394,364 Promotion activities 162,881 - Interest and other income 31,357 28,149 1.133,330 1.141,068 Expenses 1.133,330 1.141,068 Directors' fees, honoraria and benefits 58,688 58,953 Salaries and benefits (Note 5) 236,219 236,646 Travel 28,236 32,726 Meetings and conventions 6,482 9,346 Office supplies and expenses 29,069 39,830 Postage 4,269 3,544 Dues and subscriptions 5,049 4,644 Labour Issues Coordinating Committee 4,200 4,200 Research (Note 6) 0 0 132,516 Government and industry funded portion 108,192 132,516 Government and industry funded portion 162,881 - Professional fees (Note 7) 12,437 19,803 Utilities and maintenance 33,083 26,026 Telephone 7,810 10,1		557,081	637,733
Research activities 326,568 394,364 Promotion activities 162,881 - Interest and other income 31,357 28,149 1.113.330 1.1141.068 Expenses 1.113.330 1.1141.068 Expenses 236,219 236,646 Travel 28,236 32,726 Meetings and conventions 6,482 9,346 Office supplies and expenses 29,069 39,830 Postage 4,269 3,544 Dues and subscriptions 5,049 4,644 Labour Issues Coordinating Committee 4,200 4,200 Research (Note 6) 0 0 0 Ontario Tender Fruit Growers funded portion 326,569 394,363 Promotion (Note 6) 0 0 12,437 Ontario Tender Fruit Growers funded portion 162,881 - Professional fees (Note 7) 12,437 19,803 Utilities and maintenance 33,083 26,026 Telephone 7,810 10,121 Insurance and ta	Licence fees, processing (Note 3)	•	80,822
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Expenses 58,688 58,953 Salaries and benefits (Note 5) 236,219 236,646 Travel 28,236 32,726 Meetings and conventions 6,482 9,346 Office supplies and expenses 29,069 39,830 Postage 4,269 3,544 Dues and subscriptions 5,049 4,644 Labour Issues Coordinating Committee 4,200 4,200 Research (Note 6) 0 0 0 Ontario Tender Fruit Growers funded portion 326,569 394,363 Promotion (Note 6) 0 108,192 132,516 Government and industry funded portion 162,881 - Professional fees (Note 7) 12,437 19,803 Utilities and maintenance 33,083 26,026 Telephone 7,810 10,121 Insurance and taxes 11,788 14,046 Amortization 11,788 2,568 205 Expense recoveries from other associations (31,339) (31,073) 10,666,819 1,033,534<	Interest and other income	<u> </u>	28,149
Directors' fees, honoraria and benefits 58,688 58,953 Salaries and benefits (Note 5) 236,219 236,646 Travel 28,236 32,726 Meetings and conventions 6,482 9,346 Office supplies and expenses 29,069 39,830 Postage 4,269 3,544 Dues and subscriptions 5,049 4,644 Labour Issues Coordinating Committee 4,200 4,200 Research (Note 6) 0 0 48,837 Office supplies and industry funded portion 48,837 65,477 Government and industry funded portion 326,569 394,363 Promotion (Note 6) 0 132,516 Government and industry funded portion 162,881 - Professional fees (Note 7) 12,437 19,803 Utilities and maintenance 33,083 26,026 Telephone 7,810 10,121 Insurance and taxes 11,788 14,046 Amortization 11,781 12,161 Bad debts 2,568 205 </td <td></td> <td><u>1,133,330</u></td> <td>1,141,068</td>		<u>1,133,330</u>	1,141,068
Directors' fees, honoraria and benefits 58,688 58,953 Salaries and benefits (Note 5) 236,219 236,646 Travel 28,236 32,726 Meetings and conventions 6,482 9,346 Office supplies and expenses 29,069 39,830 Postage 4,269 3,544 Dues and subscriptions 5,049 4,644 Labour Issues Coordinating Committee 4,200 4,200 Research (Note 6) 0 0 48,837 Office supplies and industry funded portion 48,837 65,477 Government and industry funded portion 326,569 394,363 Promotion (Note 6) 0 132,516 Government and industry funded portion 162,881 - Professional fees (Note 7) 12,437 19,803 Utilities and maintenance 33,083 26,026 Telephone 7,810 10,121 Insurance and taxes 11,788 14,046 Amortization 11,781 12,161 Bad debts 2,568 205 </td <td>Expenses</td> <td></td> <td></td>	Expenses		
Salaries and benefits (Note 5) 236,219 236,646 Travel 28,236 32,726 Meetings and conventions 6,482 9,346 Office supplies and expenses 29,069 39,830 Postage 4,269 3,544 Dues and subscriptions 5,049 4,644 Labour Issues Coordinating Committee 4,200 4,200 Research (Note 6) 0ntario Tender Fruit Growers funded portion 326,569 394,363 Promotion (Note 6) 0ntario Tender Fruit Growers funded portion 108,192 132,516 Government and industry funded portion 162,881 - Professional fees (Note 7) 12,437 19,803 Utilities and maintenance 33,083 26,026 Telephone 7,810 10,121 Insurance and taxes 11,788 14,046 Amortization 11,781 12,161 Bad debts 2,568 205 Expense recoveries from other associations (31,339) (31,073) 1.066,819 1.033,534 Excess of revenues over expenses 66,511 107,534 Fund balance		58,688	58,953
Meetings and conventions 6,482 9,346 Office supplies and expenses 29,069 39,830 Postage 4,269 3,544 Dues and subscriptions 5,049 4,644 Labour Issues Coordinating Committee 4,200 4,200 Research (Note 6) 0 4,269 3,544 Ontario Tender Fruit Growers funded portion 48,837 65,477 Government and industry funded portion 326,569 394,363 Promotion (Note 6) 0 132,516 Government and industry funded portion 162,881 - Professional fees (Note 7) 12,437 19,803 Utilities and maintenance 33,083 26,026 Telephone 7,810 10,121 Insurance and taxes 11,788 14,046 Amortization 2,568 205 Expense recoveries from other associations (31,339) (31,073) 1.066,819 1.033,534 Excess of revenues over expenses 66,511 107,534 Fund balance, beginning of the year 1.535,958 <td>Salaries and benefits (Note 5)</td> <td></td> <td></td>	Salaries and benefits (Note 5)		
Office supplies and expenses 29,069 39,830 Postage 4,269 3,544 Dues and subscriptions 5,049 4,644 Labour Issues Coordinating Committee 4,200 4,200 Research (Note 6) 0ntario Tender Fruit Growers funded portion 48,837 65,477 Government and industry funded portion 326,569 394,363 Promotion (Note 6) 0ntario Tender Fruit Growers funded portion 108,192 132,516 Government and industry funded portion 162,881 - Professional fees (Note 7) 12,437 19,803 Utilities and maintenance 33,083 26,026 Telephone 7,810 10,121 Insurance and taxes 11,788 14,046 Amortization 11,781 12,161 Bad debts 2,568 205 Expense recoveries from other associations (31.339) (31.073) 1.066,819 1.033,534 Excess of revenues over expenses 66,511 107,534 Fund balance, beginning of the year 1,535,958 1.428,424	Travel	28,236	32,726
Postage4,2693,544Dues and subscriptions5,0494,644Labour Issues Coordinating Committee4,2004,200Research (Note 6)Ontario Tender Fruit Growers funded portion48,83765,477Government and industry funded portion326,569394,363Promotion (Note 6)Ontario Tender Fruit Growers funded portion108,192132,516Government and industry funded portion162,881-Professional fees (Note 7)12,43719,803Utilities and maintenance33,08326,026Telephone7,81010,121Insurance and taxes11,78112,161Bad debts2,568205Expense recoveries from other associations(31,339)(31,073)Excess of revenues over expenses66,511107,534Fund balance, beginning of the year1,535,9581,428,424	Meetings and conventions		
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Labour Issues Coordinating Committee4,2004,200Research (Note 6)Ontario Tender Fruit Growers funded portion48,83765,477Government and industry funded portion326,569394,363Promotion (Note 6)0108,192132,516Government and industry funded portion162,881-Professional fees (Note 7)12,43719,803Utilities and maintenance33,08326,026Telephone7,81010,121Insurance and taxes11,78814,046Amortization2,568205Expense recoveries from other associations(31,339)(31,073)Excess of revenues over expenses66,511107,534Fund balance, beginning of the year1,535,9581,428,424			
Research (Note 6)48,83765,477Ontario Tender Fruit Growers funded portion326,569394,363Promotion (Note 6)0ntario Tender Fruit Growers funded portion108,192132,516Government and industry funded portion162,881-Professional fees (Note 7)12,43719,803Utilities and maintenance33,08326,026Telephone7,81010,121Insurance and taxes11,78814,046Amortization11,78112,161Bad debts2,568205Expense recoveries from other associations(31,339)(31,073)Excess of revenues over expenses66,511107,534Fund balance, beginning of the year1,535,9581,428,424			
Ontario Tender Fruit Growers funded portion48,83765,477Government and industry funded portion326,569394,363Promotion (Note 6)108,192132,516Government and industry funded portion162,881-Professional fees (Note 7)12,43719,803Utilities and maintenance33,08326,026Telephone7,81010,121Insurance and taxes11,78814,046Amortization11,78112,161Bad debts2,568205Expense recoveries from other associations(31,339)(31,073)Linde6,8191.033,534Fund balance, beginning of the year1,535,9581,428,424		4,200	4,200
Promotion (Note 6)108,192132,516Ontario Tender Fruit Growers funded portion162,881-Government and industry funded portion162,881-Professional fees (Note 7)12,43719,803Utilities and maintenance33,08326,026Telephone7,81010,121Insurance and taxes11,78814,046Amortization11,78112,161Bad debts2,568205Expense recoveries from other associations(31,339)(31,073)Inde6,8191,033,534Excess of revenues over expenses66,511107,534Fund balance, beginning of the year1,535,9581,428,424		48,837	65,477
Ontario Tender Fruit Growers funded portion 108,192 132,516 Government and industry funded portion 162,881 - Professional fees (Note 7) 12,437 19,803 Utilities and maintenance 33,083 26,026 Telephone 7,810 10,121 Insurance and taxes 11,788 14,046 Amortization 11,781 12,161 Bad debts 2,568 205 Expense recoveries from other associations (31,339) (31,073) 1,066,819 1,033,534 Fund balance, beginning of the year 1,535,958 1,428,424		326,569	394,363
Government and industry funded portion 162,881 - Professional fees (Note 7) 12,437 19,803 Utilities and maintenance 33,083 26,026 Telephone 7,810 10,121 Insurance and taxes 11,788 14,046 Amortization 11,781 12,161 Bad debts 2,568 205 Expense recoveries from other associations (31,339) (31,073) 1,066,819 1,033,534 Excess of revenues over expenses 66,511 107,534 Fund balance, beginning of the year 1,535,958 1,428,424	· · · · · ·	108,192	132 516
Professional fees (Note 7) 12,437 19,803 Utilities and maintenance 33,083 26,026 Telephone 7,810 10,121 Insurance and taxes 11,788 14,046 Amortization 2,568 205 Expense recoveries from other associations (31,339) (31,073) 1,066,819 1,033,534 Excess of revenues over expenses 66,511 107,534 Fund balance, beginning of the year 1,535,958 1,428,424	•		
Utilities and maintenance 33,083 26,026 Telephone 7,810 10,121 Insurance and taxes 11,788 14,046 Amortization 11,781 12,161 Bad debts 2,568 205 Expense recoveries from other associations (31,339) (31,073) 1,066,819 1,033,534 Excess of revenues over expenses 66,511 107,534 Fund balance, beginning of the year 1,535,958 1,428,424			19,803
Insurance and taxes 11,788 14,046 Amortization 11,781 12,161 Bad debts 2,568 205 Expense recoveries from other associations (31,339) (31,073) 1,066,819 1,033,534 Excess of revenues over expenses 66,511 107,534 Fund balance, beginning of the year 1,535,958 1,428,424			26,026
Amortization 11,781 12,161 Bad debts 2,568 205 Expense recoveries from other associations (31,339) (31,073) 1,066,819 1,033,534 Excess of revenues over expenses 66,511 107,534 Fund balance, beginning of the year 1,535,958 1,428,424	Telephone	7,810	10,121
Bad debts 2,568 205 Expense recoveries from other associations (31,339) (31,073) 1,066,819 1,033,534 Excess of revenues over expenses 66,511 107,534 Fund balance, beginning of the year 1,535,958 1,428,424	Insurance and taxes		
Expense recoveries from other associations (31,339) (31,073) 1,066,819 1,033,534 Excess of revenues over expenses 66,511 107,534 Fund balance, beginning of the year 1,535,958 1,428,424	Amortization		
1,066,819 1,033,534 Excess of revenues over expenses 66,511 107,534 Fund balance, beginning of the year 1,535,958 1,428,424			
Excess of revenues over expenses66,511107,534Fund balance, beginning of the year1,535,9581,428,424	Expense recoveries from other associations	<u>(31,339</u>)	(31,073)
Fund balance, beginning of the year1,535,9581,428,424		<u>1,066,819</u>	1,033,534
· · · · · · · · · · · · · · · · · · ·	Excess of revenues over expenses	66,511	107,534
Fund balance, end of the year \$ 1,602,469 \$ 1,535,958	Fund balance, beginning of the year	<u> 1,535,958</u>	1,428,424
	Fund balance, end of the year	\$ <u>1,602,469</u> \$	\$ <u>1,535,958</u>

Ontario Tender Fruit Growers Statement of Restricted Net Assets

Year ended January 31	2015 2014
Marketing incentive program (Note 4)	
Revenues	
Licence fees, fresh market Repayment of 2013 licence fees	\$ 978,371 \$ 994,645 (13,278)
	965,093 994,645
Expenses	
Incentive program	1,246,925 788,226
(Deficiency) excess of revenues over expenses	(281,832) 206,419
Fund balance, beginning of the year	475,284 268,865
Fund balance, end of the year	\$ <u>193,452</u> \$ <u>475,284</u>
Sour cherry chilled pitted promotion program	
Revenues Sour cherry promotion fees	\$ 2,162 \$ 3,020
Expenses Cherry promotion program	2,446 2,275
(Deficiency) excess of revenues over expenses	(284) 745
Fund balance, beginning of the year	771 <u>26</u>
Fund balance, end of year	\$487 \$771
Red tart sour cherry market development	
Revenues	
Grower fees	\$ 43,247 \$ 30,197
Expenses North American cherry initiative	50,000 120,000
Deficiency of revenues over expenses	(6,753) (89,803)
Fund balance, beginning of the year	17,621 107,424
Fund balance, end of the year	\$ <u>10,868</u> \$ <u>17,621</u>
Fruit testing research program	
Revenues	\$ - \$ -
Expenses Fruit testing research	<u>8,035</u>
Deficiency of revenues over expenses	(8,035) -
Fund balance, beginning of the year	<u>57,082</u> <u>57,082</u>
Fund balance, end of year	\$<u>49,047</u> <u>\$57,082</u>

See accompanying notes to the financial statements.

Ontario Tender Fruit Growers Statement of Financial Position

January 31	2015	2014
Assets		
Current Cash Guaranteed investment certificates (Note 8) Accounts receivable (Note 9) Research and promotion contributions receivable (Note 6) Prepaid expenses	\$511,813 988,723 52,486 208,906 7,302 1,769,230	\$ 480,360 1,186,153 133,700 55,945 4,682 <u>1,860,840</u>
Long-term Due from related parties (Note 10) Investments (Note 11)	116,420 <u>286,408</u> <u>402,828</u> \$ <u>2,172,058</u>	129,249 <u>286,408</u> <u>415,657</u> \$ <u>2,276,497</u>
Liabilities Current Accounts payable and accrued liabilities Government remittances payable Deposits, licence fees Deferred research and promotion contributions (Note 6)	\$ 157,665 8,215 2,352 <u>147,503</u> <u>315,735</u>	\$ 43,271 27,894 2,747 <u>115,869</u> <u>189,781</u>
Net assets		
Unrestricted	1,602,469	1,535,958
Restricted Marketing incentive program Sour cherry chilled pitted promotion program Red tart sour cherry market development Fruit testing research program	193,452 487 10,868 <u>49,047</u> <u>253,854</u> <u>1,856,323</u>	475,284 771 17,621 <u>57,082</u> <u>550,758</u> <u>2,086,716</u>
	\$ <u>2,172,058</u>	\$ <u>2,276,497</u>

On behalf of the board Rhwaier . Director Director

See accompanying notes to the financial statements.

Ontario Tender Fruit Growers Statement of Cash Flows

Year ended January 31	2015	2014
Increase in cash		
Operating		
Excess (deficiency) of revenues over expenses for the year:		
Unrestricted net assets	\$ 66,511 \$	
Marketing incentive program	(281,832)	206,419 745
Sour cherry chilled pitted promotion program Red tart sour cherry market development	(284) (6,753)	(89,803)
Fruit testing research program	(8,035)	(09,003)
Changes in non-cash working capital	(0,000)	
Accounts receivable	81,214	(101,525)
Research and promtion contributions receivable	(121,327)	87,688
Interest receivable	496	472
Prepaid expenses	(2,620)	3,313
Accounts payable and accrued liabilities	114,394	(89,908)
Government remittances payable	(19,679)	23,212
Deposits, licence fees	<u>(395</u>)	247
	<u>(178,310</u>)	148,394
Investing		
Advances from related parties	12,829	24,067
Purchase of guaranteed investment certificates	(984,174)	(1,181,108)
Proceeds of guaranteed investment certificates	<u>1,181,108</u>	1,140,994
	209,763	(16,047)
Increase in cash	31,453	132,347
Beginning of year	480,360	348,013
End of year	\$ <u>511,813</u> \$	480,360

January 31, 2015

1. Nature of operations

The board was established to regulate prices and conditions of sale for tender fruit, as well as for the purposes of marketing and promoting tender fruit. It is incorporated by Letters Patent as a corporation without share capital under the laws of Ontario, and is exempt from income taxes under the Income Tax Act.

2. Significant accounting policies

The financial statements were prepared in accordance with Canadian accounting standards for notfor-profit organizations in Part III of the CICA Handbook and include the following significant accounting policies:

Financial instruments

Measurement

The board initially measures its financial assets and liabilities at fair value, except for certain nonarm's length transactions.

Financial assets or liabilities obtained in related party transactions with a person or entity whose sole relationship with the board is in the capacity of management are accounted for in accordance with financial instruments.

The board subsequently measures all of its financial assets and financial liabilities at amortized cost, except for investments in equity instruments that are not quoted in an active market which are measured at cost less any reduction for impairment.

Financial assets and liabilities measured at amortized cost include cash, guaranteed investment certificates, accounts receivable, contributions receivable, amounts due from related parties, accounts payable and accrued liabilities, government remittances payable, deposits and deferred contributions.

Impairment

Financial assets measured at cost are tested for impairment when there are indicators of impairment. Previously recognized impairment losses are reversed to the extent of the improvement provided the asset is not carried at an amount, at the date of the reversal, greater than the amount that would have been the carrying amount had no impairment loss been recognized previously. The amounts of any write-downs or reversals are recognized in excess of revenues over expenses for the year.

Fund accounting

The board follows the restricted fund method of accounting for contributions. Revenues and expenses related to the Marketing Incentive, Sour Cherry Chilled Pitted Promotion, Red Tart Sour Cherry Market Development, and Fruit Testing Research Programs are reported in these restricted funds. All other revenues and expenses are reported in the unrestricted fund.

January 31, 2015

Revenue recognition

Restricted contributions related to marketing operations are recognized as revenue in unrestricted net assets in the year in which the related expenses are incurred. All other restricted contributions are recognized as revenue in restricted net assets.

Unrestricted contributions are recognized as revenue in unrestricted net assets in the year received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Investments

Investments in joint ventures and significantly influenced investees are accounted for using the equity method.

The equity method is a basis of accounting for investments whereby the investment is initially recorded at cost and the carrying value, adjusted thereafter to include the investor's pro-rata share of post-acquisition earnings of the investee, computed by the consolidation method. Profit distributions received or receivable from an investee reduce the carrying value of the investment.

Amortization

Property and equipment which are shared with other related marketing boards are capitalized by Grape and Tender Fruit (Ontario) Limited. The amortization charge for property and equipment is reported according to the cost sharing arrangement by each benefiting board.

Use of estimates

Management reviews the carrying amounts of items in the financial statements at each statement of financial position date to assess the need for revision or any possibility of impairment. Many items in the preparation of these financial statements require management's best estimate. Management determines these estimates based on assumptions that reflect the most probable set of economic conditions and planned courses of action.

These estimates are reviewed periodically and adjustments are made to excess of revenue over expenses as appropriate in the year they become known.

January 31, 2015

3. Licence fees

	2015 2014	<u>4</u>
Licence fees, fresh market		
peaches	\$1,341,718 \$1,240,53	1
pears	56,001 108,61	2
plums and prunes	69,206 121,16	8
nectarines	76,876 161,86	7
voluntary	20	
	\$<u>1,543,801</u> \$ <u>1,632,37</u>	8
Licence fees, processing		
sour cherries	\$ 43,247 \$ 60,39	3
sweet cherries	162 16	2
peaches	7,992 16,61	5
pears	4,042 3,65	2
	\$<u>55,443</u> <u>80,82</u>	2

January 31, 2015

4. Marketing incentive program

The funds raised for this program in 2015 in the amount of \$978,371 (2014 - \$994,645) were generated by a levy on producers included in licence fees. The \$1,246,925 (2014 - \$788,226) marketing incentive expenditures were paid out to qualifying retailers in Ontario, Quebec and the Atlantic and Western Provinces to encourage sales through additional features.

A summary of the incentive program by crop as reported on the statement of unrestricted and restricted net assets is as follows:

	Peaches N	Nectarines	Pears	Plums	<u>Total</u>
Balance, beginning of year Repayment of 2013	\$ 199,101 \$	117,292 \$	93,916 \$	64,975 \$	475,284
licence fees, fresh market Transfer from licence fees,	(9,965)	(1,705)	(725)	(883)	(13,278)
fresh market Incentive program expense	932,203 <u>(1,018,749</u>) _	16,254 <u>(131,591</u>)	6,403 (44,946)	23,511 (51,639) ('	978,371 <u>1,246,925</u>)
Balance, end of year	\$ <u>102,590</u> \$	250 \$	54,648 \$	35,964 \$	193,452

5. Salaries and benefits

	<u>2015</u>	<u>2014</u>
Total salaries and benefits	\$ 295,144 \$	297,106
Recoveries: Ontario Apple Growers	(25,000)	(25,000)
Ontario Fresh Grape Growers Marketing Board Traceability Foundations Initiative	(12,000) (10,175)	(12,000) (23,460)
Advancing the tree fruit & fresh grape sectors	(11,750)	
	\$ <u>236,219</u> \$	236,646

January 31, 2015

l activities
promotion
and pr
research
contributions,
Deferred
<u>.</u>

...

(Deferred) Receivable Contributions January 31, 2015	\$ 62,430 (10,404) 49,666 4,651 (2,480) (11,877 (4,000) (10,895) (19,692) (19,692) - (100,032) 68,153 \$	12,129 -	12,129 \$ 61,403	\$ 208,906 (147,503) \$ 61,403
Board Funded Expenses <u>2015</u> J	\$ 25,000 	<u>6.750</u> 48.837 114,235 (25.700)	88,535 19.657 108.192	
Expenses 2015	\$ 88,683 17,158 90,286 21,955 21,955 25,307 25,307 29,099 145 8,900 68,653 68,656 742,087	326,569 251,416	251,416 (88,535) 162,881	
Government/ Industry Contributions <u>2015</u>	\$ 1,253 27,562 51,611 11,816 2,480 26,202 54,781 30,400 10,766 500	125,052 25,700	150,752	
(Deferred) Receivable Contributions February 1, 2014	\$ 19,997 19,997 (4,000) (10,000) (19,692) 25,682 (145) (78,532) 10,266 (<u>3,500</u>) \$ (<u>3,500</u>) \$	' ' 	\$ (59,924)	\$ 55,945 (115,869) \$ (59,924)
	Grant runded research projects AIP - Advancing the tree fruit & fresh grape sectors Elite motherblock & secondary block assessment fund GF2 - Automated weather alert system GF2 - Business plan development GF2 - Expanding fresh market potential of Ontario pears GF2 - Evaluation of dwarfing peach rootstocks OFIP - Evaluation of dwarfing peach rootstocks OFIP - Tree fruit & fresh grape worker health & safety Pesticide initiative Bacterial spot of stone fruit Post-harvest initiative WRAMI - Soil moisture probe project WAMQI - Soil moisture monitoring PPV Initiatives	Government and industry funded portion Government and industry funded portion Other research project contributions OTFG portion of research activities Grant funded promotion projects Local Food Fund OFVGA Promotion - Local Food Fund Initiatives	Less board funded expenses Government and industry funded portion Other promotion expenditures OTFG portion of promotion activities	Research and food safety contributions receivable Deferred research and food safety contributions

January 31, 2015

7. Professional fees

		<u>2015</u>	<u>2014</u>
Audit Legal Consulting	\$	10,675 \$ 1,012 <u>750</u>	10,925 5,991 <u>2,887</u>
	\$_	12,437 \$	19,803

8. Guaranteed investment certificates

The board has guaranteed investment certificates that mature between 2015 and 2018 and earn interest between 1.75% and 2.00% (2014 - 1.50% and 2.50%)

9. Accounts receivable

		<u>2015</u>	<u>2014</u>
Producer licence fees - Net of allowance of \$2,568 (2014 - nil)	\$_	52,486 \$	133,700

10. Related party transactions

The board is related to Grape & Tender Fruit (Ontario) Limited (GTFOL), a jointly controlled enterprise who operates the marketing boards' shared offices and who owns the shared land and building.

The boards proportionate share of GTFOL is as follows:

		<u>2015</u>		<u>2014</u>
Assets	\$	423,331	\$	
Liabilities	_	<u>136,978</u>	_	<u>155,161</u>
Net Assets	\$	286,353	\$	286,353

Expenses include a \$135,327 (2014 - \$156,233) charge for the board's share (50% (2014 - 50%)) of management operation costs incurred during the year by Grape & Tender Fruit (Ontario) Limited. These costs have been allocated to the relevant individual expense accounts.

Amounts due from related parties:

	<u>2015</u>	<u>2014</u>
Grape & Tender Fruit (Ontario) Limited	\$ <u>116,420</u> \$_	129,249

January 31, 2015

11. Investments

		<u>2015</u>		<u>2014</u>
Ontario Fruit-For-Processing Co-Operative Limited: 12 common shares	\$	55	\$	55
Grape & Tender Fruit (Ontario) Limited:			·	
106 common shares (53% interest)		53		53
2,863 special shares (60% interest)	_	286,300		286,300
	\$	286,408	\$	286,408

The investment in Grape & Tender Fruit (Ontario) Limited represents the board's share of the equity of Grape & Tender Fruit (Ontario) Limited whose primary purpose is to operate the marketing board's shared offices and whose major asset is the land and building shared by the marketing boards.

12. Financial instruments

The board is exposed to various risks through its financial instruments. The following analysis provides a measure of the board's risk exposures and concentrations at January 31, 2015:

Credit risk

Credit risk is the risk that one party to a financial instrument will cause a financial loss for the other party by failing to discharge an obligation. The board's main credit risk relates to its accounts receivable. The entity provides credit to its growers in the normal course of operations.

Market risk

Market risk is the risk that the fair value or expected future cash flows of a financial instrument will fluctuate because of changes in market prices. Market risk comprises three types of risk: currency risk, interest rate risk and other price risk. The board is mainly exposed to interest rate risk.

(i) Interest rate risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The board is exposed to interest rate risk with respect to its fixed rate guaranteed investment certificates. Given the composition of financial instruments, the board is subject to a fair value risk.

13. Comparative figures

Certain comparative figures have been reclassified from those previously presented to conform to the presentation of the 2015 financial statements.