



## Ontario Tender Fruit Producers' Marketing Board

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June 11, 2009

Items in this newsletter:

- Code-a-Phone Number
- Food Safety & Traceability Initiative
- 2009 Tree Fruit Survey
- 2009 Crop Outlook
- 2009 Appointed Dealer-Shippers
- Orchard & Vineyard Transition Program

### **Code-a-Phone Number – 905-708-6620**

The new Code-a-Phone for both the Niagara Pest Alert and Pricing Information is now located at the Board offices. The number is 905-708-6620 - then you will need to follow the prompts. The Pest Alert message is updated on a weekly basis – on Fridays. The fresh fruit pricing information will be posted starting about mid July.

### **Food Safety & Traceability Initiative**

As of June 4<sup>th</sup>, 180 applications have been received for a value of just under \$4 million out of the total \$25 million. Considering that the program is only a little over one month old, it is likely that the remainder will be applied for in record time. If you intend to use this program, you are once again advised to apply early. Application forms have been mailed to growers and can also be accessed at [www.ontario.ca/fpppdsafety](http://www.ontario.ca/fpppdsafety).

### **2009 Tree Fruit Survey**

A copy of the 2009 Tree Fruit Survey is included with this mailing. Thanks to all the growers who participated in this important project.

### **2009 Crop Outlook**

1. Based on input from the appointed dealers as well as the growers' committee, it appears that Ontario can expect a very good crop again this year. The exception will be Yellow Plums. The Shiro crop looks very good while the Early Golden crop is variable ranging from poor to excellent. Overall, we expect at least an average crop of Yellow Plums. Some crop damage recorded on Bartlett and Bosc pears due to spring frost (some frost rings). See attached estimates.

2. Crop Timing – Based on Growing Degree Day (GDD) accumulation to date and the timing of full bloom, the harvest is expected to be about the same as in 2008. What happens from this point on is anyone's guess. It will all depend on what the weather conditions are between now and harvest.

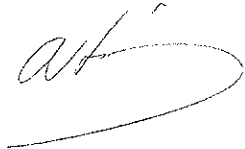
### **2009 Appointed Dealer-Shippers**

The 2009 list of Appointed Dealer-Shippers is included with the newsletter. The contact information has been updated.


### **Orchard & Vineyard Transition Program**

1. The application form for the program has been revised. The revised copy is available at the Agricornp website – [www.agricorp.com](http://www.agricorp.com)
2. Based on the latest information from Agricornp, growers have applied for in excess of \$16 million out of the original \$18 million program. Growers expecting to remove trees after the 2009 harvest are encouraged to apply now or risk being left out of the program.

Yours truly,



Adrian Huisman  
Manager



Kelly Ciceran  
Assistant



Sarah Marshall  
New Project Coordinator

Enclosures